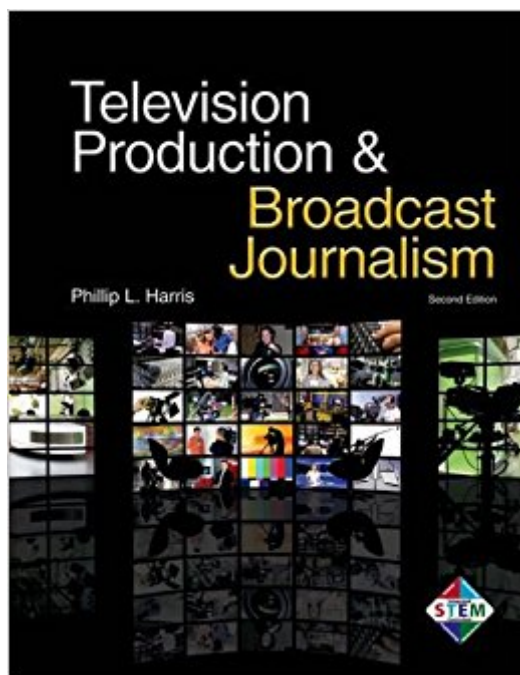


The book was found

# Television Production & Broadcast Journalism



## Synopsis

Television Production & Broadcast Journalism provides students with basic technical skills necessary to enter the television production industry as a production assistant, and introduces broadcast journalism theory. The text provides an overview of the equipment, job responsibilities, and techniques involved in both traditional studio production and remote location work. The activities and processes involved in each phase of production are presented and reinforced with realistic examples, numerous photos showing students in actual production situations, and engaging student activities. Broadcast journalism coverage includes ethics and news judgment, types of stories, news writing, preparing news packages, and conducting interviews. The broadcast journalism concepts address skills and qualities required in the industry, but also incorporate classroom-appropriate standards and practices. The text places a strong emphasis on the importance of vocabulary and the correct use of technical terms. In addition to the glossary at the end of the textbook, a running glossary within the chapters provides an immediate formal definition of terms, as they are addressed in the text of the chapter. Talk the Talk features explain the difference in meaning between consumer and industry-specific terms, and clarify the proper use of industry terminology. Proper use of industry terms is an important factor in becoming a successful television production professional.

## Book Information

Hardcover: 520 pages

Publisher: Goodheart-Willcox; 2 edition (March 8, 2011)

Language: English

ISBN-10: 1605253502

ISBN-13: 978-1605253503

Product Dimensions: 8.7 x 0.9 x 11.1 inches

Shipping Weight: 2.8 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 6 customer reviews

Best Sellers Rank: #530,566 in Books (See Top 100 in Books) #97 in [Books > Engineering & Transportation > Engineering > Telecommunications & Sensors > Television & Video](#) #142 in [Books > Humor & Entertainment > Television > Direction & Production](#) #1025 in [Books > Textbooks > Humanities > Performing Arts > Film & Television](#)

## Customer Reviews

Phil Harris's professional production experience includes a wide range of freelance videography,

over 25 years as a freelance theatrical makeup designer and artist, and experience directing more than 25 plays and musicals for community theater since 1979. Mr. Harris brings over 34 years of teaching Television Production to this book. As part of his Television Production program, Mr. Harris created Digital Wave Productions - a school-based enterprise allowing students to gain professional work experience and raise funds, while producing video projects for clients. Mr. Harris retired from teaching in 2006, but remains passionate about sharing his successful curriculum and facility design tips with fellow TV production and broadcast journalism instructors. He is well-known in the career education field as a convention speaker and is a session presenter and contest judge at many conventions and conferences, including SIPA, JEA, STN, ITEA, ACTE, and ASPA.

I use this in my TV Production workshop at my school (Arroyo Pacific Academy) and it is great!!! I love the Workbook you can get to go with the main book.

This really isn't what I expected. The book came with a tag from an AZ high school. Evidently it was a textbook used there. Not what I expected. I would not use this vendor again.

Perfect for my class

good

Good flow from history to digital age on what the TV industry is and how it works. A good textbook for the classroom.

I recently took a class for TV production and used this book. It was very helpful to me and everything was very organized and easy to find. Highly recommended for reference material.

[Download to continue reading...](#)

Television Production & Broadcast Journalism Television Production Handbook (Wadsworth Series in Broadcast and Production) Zettl's Television Production Workbook, 12th (Broadcast and Production) Student Workbook for Zettl's Television Production Handbook, 11th (Wadsworth Series in Broadcast and Production) Modern Radio Production: Production Programming & Performance (Wadsworth Series in Broadcast and Production) Studio Television Production and Directing: Studio-Based Television Production and Directing (Media Manuals) Exploring Journalism and the Media (with CD-ROM) (Broadcast News Production Team) Writing for Television, Radio, and New

Media (Cengage Series in Broadcast and Production) Writing for Television, Radio, and New Media (Broadcast and Production) Broadcast News Handbook: Writing, Reporting, and Producing in the Age of Social Media (B&B Journalism) Advancing the Story; Broadcast Journalism in a Multimedia World 3ed The Murrow Boys: Pioneers in the Front Lines of Broadcast Journalism Sight, Sound, Motion: Applied Media Aesthetics (The Wadsworth Series in Broadcast and Production) Sight, Sound, Motion: Applied Media Aesthetics (Wadsworth Series in Broadcast and Production) Audio in Media (Wadsworth Series in Broadcast and Production) Lighting for Film and Digital Cinematography (with InfoTrac) (Wadsworth Series in Broadcast and Production) Sight, Sound, Motion (Sight, Sound, Motion: Applied Media Aesthetics) (Wadsworth Series in Broadcast and Production) [Hardcover](2010) by Herbert Zettl Sound Reporting: The NPR Guide to Audio Journalism and Production Watching TV: Eight Decades of American Television, Third Edition (Television and Popular Culture) Reading The L Word: Outing Contemporary Television (Reading Contemporary Television)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)